

October 07, 2021

The Manager
The Department of Corporate Services
BSE Limited
P. J. Towers,
Dalal Street, Mumbai - 400 001
Scrip Code - 540775

The Manager
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
Symbol - KHADIM

Dear Sir / Madam,

Ref: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations')

Sub: Re-affirmation and Withdrawal of Credit Rating by ICRA Limited

Pursuant to the provisions of Regulation 30 of the Listing Regulations, we would like to inform that at Company's request, ICRA Limited has re-affirmed and withdrawn the rating assigned to overall Bank Borrowings of the Company for an aggregate amount of ₹ 204 Crore.

Enclosed herewith, please find the rationale dated October 07, 2021 for re-affirmation and withdrawal of credit rating issued by ICRA Limited.

Kindly take note of the same.

Thanking you,

Yours truly,

For Khadim India Limited

Company Secretary & Head - Legal

Membership No.: A21358

Encl: As above







www.khadims.com



October 7, 2021

Khadim India Limited: Ratings reaffirmed and withdrawn

Summary of rating action

Instrument*	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action
Fund-based – Cash Credit	112.50	112.50	[ICRA]BBB-(Stable) reaffirmed and withdrawn
Fund-based – Term Loans	26.55	26.55	[ICRA]BBB-(Stable) reaffirmed and withdrawn
Non-Fund based – Letter of Credit/ Bank Guarantee/ Derivative	31.50	31.50	[ICRA]A3 reaffirmed and withdrawn
Non-Fund based – Letter of Credit/ Bank Guarantee ¹	(6.00)	(6.00)	[ICRA]A3 reaffirmed and withdrawn
Fund based – Purchase Bill Discounting/ Short Term Loans	12.50	12.50	[ICRA]A3 reaffirmed and withdrawn
Unallocated Limits	20.95	20.95	[ICRA]BBB-(Stable)/ [ICRA]A3 reaffirmed and withdrawn
Total	204.00	204.00	

^{*}Instrument details are provided in Annexure-1

Rationale

The reaffirmation in the ratings of Khadim India Limited (KIL) primarily takes into consideration the long experience of the promoters and its established track record in the footwear industry for around four decades. ICRA also notes the company's strong market presence, and a pan-India network of 881 retail stores and 628 distributors (as on December 31, 2020) that supply Khadim's products. The ratings also derive comfort from the diversified product portfolio of the company across multiple price points, catering to a wide customer base and various segments. The performance, however, remained weak in FY2021 with the company reporting significant deterioration in margins, thus adversely impacting the debt coverage indicators with interest coverage at 0.26 times in FY2021. While the performance continued to remain muted in Q1FY2022, the same remained better as compared to significant losses in corresponding period of last year. With the expected improvement in H2FY2022, the overall performance is likely to improve for FY2022, though coverage indicators would continue to remain modest at an absolute level. The rating continues to remain constrained by high working capital intensity of business, primarily due to the accumulation of GST receivables and high inventory level of the company, exerting pressure on its liquidity. The company also remain exposed to the high geographical concentration risk as ~70-72% of its total revenues came from East India in the last two financial years. Highly fragmented industry structure characterized by low value-additive nature of business and intense competition from several players further impacts margin of all players including KIL. Besides, the overall profitability remains vulnerable to fluctuations in raw material prices.

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¹Sublimit of Cash Credit



Key rating drivers and their description

Credit strengths

Established position of KIL in domestic market – KIL has been in the business of manufacturing footwear and accessories for around four decades and has an established track record in the footwear industry. The company has a pan-India network of 881 retail stores and 628 distributors (as on December 31, 2020), supplying Khadim's products. East India accounted for around ~70-72% of total revenue in the last two financial years, which exposes the company to high geographical concentration risk. However, its established presence in the market mitigates such risk to an extent.

Diversified product portfolio across multiple price points – KIL has a large product portfolio with various sub-brands at multiple price points, catering to the needs of a wide customer base. The company also caters to various segments – retail, distribution and institutional. The growth in the retail segment has remained subdued, however, distribution and institutional sales have witnessed a steady increase over the past few years.

Credit challenges

Weak financial performance in FY2021; However, the same is expected to improve in current year primarily in H2FY2022 - The performance remained weak in FY2021 with the company reporting significant deterioration in margins, thus adversely impacting the debt coverage indicators. While the performance remained weak in Q1FY2022, the same remained better as compared to significant losses in corresponding period of last year.

High working capital intensity of business – The working capital intensity of operations stood high at 23% in FY2021 primarily due to an accumulation of the GST receivables and high inventory level of the company. This led to high working capital requirements for the company, exerting pressure on its liquidity position.

Fragmented and intensely competitive nature of the industry – The company faces intense competition from multiple branded footwear manufacturers as well as unorganized players, which limit its pricing flexibility and consequently, its ability to expand its operating margins.

Profitability remains susceptible to volatility in raw material prices – As footwear manufacturing is raw material intensive operation, the profit margins remain susceptible to adverse fluctuations in the costs of raw materials. The company's ability to pass on the increased cost to the customers will remain a key determinant of the company's profitability, going forward.

Liquidity position: Stretched

ICRA expects the liquidity position of the company to remain stretched on account of lower cash flows from operations. The working capital utilisation remained high at around 80 % of the available limits. The company has a cushion of Rs 26 crore approximately in fund-based limits. Also, the expected improvement in H2FY2022 is likely to be sufficient to meet the debt servicing requirements of the company.

Rating sensitivities

Not applicable as the ratings are being withdrawn.

Analytical approach

Analytical Approach	Comments
Applicable Rating Methodologies	Corporate Credit Rating Methodology Footwear Industry

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Parent/Group Support	Not Applicable		
Consolidation/Standalone	The ratings are based on the standalone financial statements of the company		

About the company

Khadim's was founded in 1965, when Late S.P. Roy Burman acquired a single shoe store in Chitpur, Kolkata. Subsequently in 1981, the company was incorporated in the name of S. N. Footwear Industries Pvt. Ltd. Since then, it has grown from a single-shop entity to a company, having 881 retail outlets and 628 distributors for the sale of footwear and accessories. In June 2005, the company's status was changed from a private limited company to a public limited company under the name, Khadim Chain Stores Limited. Further, in August 2005, the company's name was changed to Khadim India Limited (KIL). In November 2017, private equity investor, Reliance Alternative Investments Fund, sold its stake through an IPO and the company got listed on the stock exchanges.

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Key financial indicators

	FY2019 (audited)	FY2020 (audited)	FY2021 (audited)
Operating Income (Rs. crore)	799.18	771.87	626.18
PAT (Rs. crore)	21.17	-31.22	-32.91
OPBDIT/OI (%)	7.40%	4.52%	1.13%
PAT/OI (%)	2.65%	-4.04%	-5.26%
Total Outside Liabilities/Tangible Net Worth (times)	0.91	1.95	2.04
Total Debt/OPBDITA (times)	1.85	3.35	15.05
Interest Coverage (times)	4.28	1.07	0.26

Source: Khadim India Limited, ICRA research

PAT: Profit after Tax; OPBDITA: Operating Profit before Depreciation, Interest, Taxes and Amortisation

Status of non-cooperation with previous CRA: Not Applicable

Any other information: None



Rating history for past three years

				Curre	Current Rating (FY2022)			Chronology of Rating History for the past 3 years			
	Instrument	nstrument Type Rate	Amount Rated	ed g (Rs.	Date & Rating in	Date & Rating in	Date & Rating in FY2021	Date & Rating in FY2020	Date & Rating in FY2019		
			crore)	crore) Mar 31, 2020	October 07, 2021	Apr 7, 2021	Jul 23, 2020	Feb 21, 2020	Jan 28, 2019	Aug 6, 2018	
1	Cash Credit	Long- term	112.50	-	[ICRA]BBB- (Stable) withdrawn	[ICRA]BBB- (Stable)	[ICRA]BBB (Negative)	[ICRA]BBB + (Negative)	[ICRA]A (Stable)	[ICRA]A (Stable)	
2	Term Loans	Long- term	26.55	0.00	[ICRA]BBB- (Stable) withdrawn	[ICRA]BBB- (Stable)	-	-	-	[ICRA]A- (Stable) withdrawn	
3	Letter of Credit/ Bank Guarantee/ Derivative	Short- term	31.50	-	[ICRA]A3 withdrawn	[ICRA]A3	[ICRA]A3+	[ICRA]A2	-	-	
4	Letter of Credit/ Bank Guarantee ¹	Short- term	(6.00)	-	[ICRA]A3 withdrawn	[ICRA]A3	[ICRA]A3+	[ICRA]A2	-	-	
5	Purchase Bill Discounting/ Short Term Loans	Short- term	12.50	-	[ICRA]A3 withdrawn	[ICRA]A3	[ICRA]A3+	[ICRA]A2	[ICRA]A1	[ICRA]A1	
6	Unallocated Limits	Long- term/ Short- term	20.95	-	[ICRA]BBB- (Stable)/ [ICRA]A3 withdrawn	[ICRA]BBB- (Stable)/ [ICRA]A3	-	-	-	-	
7	Letter of Credit/ Bank Guarantee	Long- term	-	-	-	-	-	-	[ICRA]A (Stable)	[ICRA]A (Stable)	

¹Sublimit of Cash Credit

Complexity level of the rated instrument

ICRA has classified various instruments based on their complexity as "Simple", "Complex" and "Highly Complex". The classification of instruments according to their complexity levels is available on the website <u>click here</u>

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Annexure-1: Instrument details

ISIN No	Instrument Name	Date of Issuance / Sanction	Coupon Rate	Maturity Date	Amount Rated (Rs Crore)	Current Rating and Outlook	
NA	Cash Credit/ SBLC – 1	-	-	-	64.50	[ICRA]BBB- (Stable) withdrawn	
NA	Cash Credit/ WCDL – 2	-	-	-	7.00	[ICRA]BBB- (Stable) withdrawn	
NA	Cash Credit/ WCDL – 3	-	-	-	6.00	[ICRA]BBB- (Stable) withdrawn	
NA	Cash Credit – 4	-	-	-	35.00	[ICRA]BBB- (Stable) withdrawn	
NA	Covid-19 Emergency Credit Line	FY2021	-	FY2022	6.45	[ICRA]BBB- (Stable) withdrawn	
NA	Guaranteed Emergency Credit Line - 1	FY2021	-	FY2026	6.86	[ICRA]BBB- (Stable) withdrawn	
NA	Guaranteed Emergency Credit Line – 2	FY2021	-	FY2026	3.09	[ICRA]BBB- (Stable) withdrawn	
NA	Working Capital Term Loan	FY2021	-	FY2026	0.55	[ICRA]BBB- (Stable) withdrawn	
NA	Guaranteed Emergency Credit Line - 3	FY2021	-	FY2026	9.60	[ICRA]BBB- (Stable) withdrawn	
NA	Letter of Credit/ Bank Guarantee/ Derivative ¹	-	-	-	27.50	[ICRA]A3 withdrawn	
NA	Bank Guarantee	-	-	-	2.00	[ICRA]A3 withdrawn	
NA	Letter of Credit	-	-	-	2.00	[ICRA]A3 withdrawn	
NA	Bank Guarantee ²	-	-	-	(6.00)	[ICRA]A3 withdrawn	
NA	Short term loan	-	-	-	12.50	[ICRA]A3 withdrawn	
NA	Unallocated Limits	-	-	-	20.95	[ICRA]BBB- (Stable)/ [ICRA]A3 withdrawn	

Source: Khadim India Limited

Annexure-2: List of entities considered for consolidated analysis: Not applicable

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 $^{^{1}}$ one-way interchangeability limit from letter of credit to bank guarantee up to Rs. 3 crore

²Sublimit of Cash Credit



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About ICRA Limited:

ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

For more information, visit www.icra.in



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Branches



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